

Abou Thiam's parents, Mor Thiam and Kine Thiam, are originally from Senegal, West Africa. Their cultural heritage and musical backgrounds influenced Abou's upbringing and passion for music.



ABOU THIAM AND THE MUSIC INDUSTRY

Abou Thiam is a music executive who has worked in various roles within the music industry.

He is known for his positions at major record labels such as Def Jam and Columbia Records. Abou is also the younger brother of the Senegalese-American singer, Akon.

Bu has been involved in managing album campaigns for artists like Rihanna and Jay-Z.

AKON'S BROTHER

EXECUTIVE VICE PRESIDENT OF COLUMBIA RECORDS

KEY FACTS ABOUT ABOU THIAM

- ✔ **Career:** Started as Akon's A&R manager, signed artists like T-Pain and Jeremih, youngest VP of A&R at Def Jam, worked with Lady Gaga and Rihanna.
- ✔ **Bu Vision:** Founded his own company, Bu Vision, managing Kanye West's creative direction.
- ✔ **Net Worth:** Estimated at \$52 million, less than brother Akon's \$80 million. artistic expressions.

DID AKON USE HIS BROTHER ABOU THIAM AS BODY DOUBLE TO BOOK DOUBLE SHOWS?

At the start of his career, Akon confessed to using his brother Abou Thiam as a body double when he had too many shows booked.

WHAT HAPPENED TO AKON?

Akon has been very active in charity work. In 2014, he started the non-profit Akon Lighting Africa. He's also working on building his own city in Senegal, set to open in 2026.

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